



2024 EXHIBITOR DIGITAL LISTINGS

The WWETT Show website is the most popular and complete resource for attendees planning their visit to the annual event. At **WWETTShow.com**, attendees explore the floor plan, build their show planner, and learn more about show exhibitors.

By taking advantage of the following **Exhibitor Digital Listing Package** options, exhibitors can expect to see greater page views, higher quality leads, and increased booth traffic.

BASIC PACKAGE*

- 8 Product Categories
- 1 Show Special
- 1 Virtual Business Card
- 2 Documents/Collateral

*Required with booth purchase

\$375

SMART BUSINESS

- 10 Product Categories
- 3 Show Specials
- 5 Virtual Business Cards
- 5 Documents/Collateral
- Company Logo
- Access to Online Leads
- 2 Video Panel
- 5 Product Images & Descriptions

\$750

MAXIMUM EXPOSURE

- 15 Product Categories
- 5 Show Specials
- 15 Virtual Business Cards
- 10 Documents/Collateral
- Company Logo
- Access to Online Leads
- 5 Video Panels
- 10 Product Images & Descriptions
- Priority Directory Placement
- Corner Peel Image on Online Booth
- Priority Directory Placement
- Product Category Ad On Mobile
- Logo on Onsite Expo Map

\$1,250

All packages include **Company Name, Booth Number, Website Hyperlinks, Company Address, and Company Description.**

LEAD RETRIEVAL ADD-ON

Upgrade your listing package for the ability to scan attendee badges at your booth! **Included are 3 licenses** for Lead Retrieval Integration on your mobile devices. Add lead retrieval now and take advantage of special add-on discounts shown below:

BASIC PACKAGE
PLUS LEAD RETRIEVAL

\$375 + \$595

= **\$970**

SMART BUSINESS
PLUS LEAD RETRIEVAL

\$750 + \$495

= **\$1,245**

MAXIMUM EXPOSURE
PLUS LEAD RETRIEVAL

\$1,250 + \$395

= **\$1,645**

BASIC VS UPGRADED LISTINGS

Smart Business Package

MORE VIEWS 35%

MORE LEADS 66%

Maximum Exposure Package

MORE VIEWS 275%

MORE LEADS 430%

MORE FEATURES FOR MORE BUSINESS

Upload Content

Get more visibility by uploading your logo, product images, videos, and more.

Make Your Booth Stand Out

(Maximum Exposure Package Only)

Adding a bright red corner peel to your booth will make it easy for visitors to find your booth location at the show.



Get Priority Placement

(Maximum Exposure Package Only)

Like Google Ads, searches using your company's keywords or categories will place your company atop the results.

Organized Lead Dashboard

(Maximum Exposure Package Only)

Gain access to an easy-to-navigate, exhibitor dashboard that organizes your leads by quality of information.

